**M E M O R A N D U M**

**TO:** National Election Supervisor, KPFT Management, KPFT LSB, KPFT Listener Candidates

**FROM:** Natalie Ortiz, KPFT Local Election Supervisor

**DATE:** December 12, 2015

**RE:** Candidate Carts Schedule for the Election Extension

The election deadline has been extended to January 4, 2015. Candidate carts have begun playing as of Tuesday, December 8th. The requirement for candidate carts as outlined by the “Motion on Candidate Cart Airings,” approved by the PNB on Sept 10, 2015, states that each candidate shall be heard equally across 5 different time periods each day. This applies to Weekdays and Weekends separately. Additionally, since the station is in fund drive, the requirement is that the total minutes equal 1/6th the number of candidate carts. Therefore, the station is required to play at least 2.16 minutes of carts per day. Since it is impossible to play 0.16 of a cart, the number is rounded to 3 carts per day.

There are 20 Weekdays to play all 65 carts(13 candidate carts in rotation x 5 time periods). When divided, this gives 3.25 minutes of carts to play each day, which keeps us close to our 3 minutes per day requirement. It is concluded that it is indeed possible during this extension period to adhere to the outlines of the PNB provision regarding playing candidate carts. However, this only applies to the Weekday schedule.

The Weekend schedule has the same requirement of 65 carts played(13 candidate carts x 5 time periods). Unlike the 20 Weekdays available during this election extension period, the Weekend only has 8 days available to play carts. When divided, this gives over 8 minutes a day for candidate carts. This number is almost double the number of minutes required when the station is NOT in fund drive. Since the station is right in the middle of its year-end fund drive, and the PNB provision was intended to alleviate the impact on fund drives, I do not believe it is possible to air so many carts across the weekend day periods without having an impact on the fund drive.

My solution is to divide the Weekend days into THREE time blocks instead of five, allowing for 39 total weekend plays(13 candidates x 3 time periods). This will allow for a more-manageable four to five carts played each weekend day across 3 time periods, which means every candidate will have his/her cart played the exact same number of times across all hours of the day.

This change will ONLY apply to Weekends during the 4-week extension period.

Weekday Time Slots(unchanged):
1-Early Morning-555am
2-Midday-1058am
3-Afternoon-358pm

4-Evening-729pm

5-Overnight-1158pmWeekend Time Slots(\*NEW\*):

1-Early-5am-1pm
2-Afternoon/Eve-1pm-9pm
3-Overnight-9pm-5am

The entire schedule has been posted and can be viewed at: elections.pacifica.org/wordpress/kpft-december-candidate-cart-schedule

If there are any questions or concerns, please email LES Natalie Ortiz, at kpft-les@pacifica.org.