

KPFA STAFF DEBATE TOPICS

- 1. What should be the LSBs' primary roles and responsibilities? Who would be on this board? How would this board be created? What would be their role in working with KPFA management and staff?**
- 2. What should be the PNB's primary roles and responsibilities? Who would be on this board? How would this board be created?**
- 3. Describe your proposals to improve the governance structure. For example, how would you change the Bylaws? The election process? The size and composition of LSBs and the PNB?**
- 4. Please describe a mechanism to improve and nurture a working relationship between all staff (paid, unpaid), management (eg. PD DD, GM) and the board (LSB, PNB)?**
- 5. Do the managers at KPFA and Pacifica get enough support to do their jobs? If not, what would you change to give them that support?**
- 6. Community Advisory Boards (CAB). Only KPFA and one other station of the 5 Pacifica Stations are in compliance with the CPB requirements for having a CAB. Do you think that having a functioning CAB is necessary? Why or why not? What are the primary roles of a functioning CAB?**
- 7. Please describe the KPFA target audience. Is KPFA programming representative of the needs of listeners and the listening area? Please consider demographics (age, race & ethnicity, gender, sexual orientation, and political spectrum). Consider strategies for communicating with listeners to get their feedback. Consider strategies for communicating with listeners to get their feedback.**
- 8. What can be done to increase listenership among KPFA's and Pacifica's audiences? How will you ensure KPFA continues to grow and change in order to meet the every changing needs of the community? Think about strategies for identifying and engaging underserved communities.**
- 9. What is your understanding of KPFA's and Pacifica's financial challenges and how do you propose to resolve these problems? Consider the deficit. Consider current issues such as the pension funds of KPFA workers. Describe how would you work to resolve these issues.**
- 10. How can we make KPFA thrive financially? Think about diversifying funding and moving away from relying primarily on fund drives. Propose alternative fundraising ideas/models. Think about the strategy and timeline for the implementation of your alternatives.**

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- 11. The vast majority of programming on KPFA is produced by unpaid staff. What are the pros and cons of this?**
- 12. How do you suggest that KPFA evaluate programs and made decisions to change (add/remove programs) programs? Do you think that this process can be improved? And in what way? Who should decide which programs be taken off or put on the air?**
- 13. What suggestions do you have for further development of KPFA social media, Area 941 podcast library and the KPFA video channel?**
- 14. Should the LSB involve itself in programming? Describe the extent of this involvement and the pros and cons.**
- 15. Do we need a Program Council? If one were to exist, who would be on it and how would they get on it? What are the pros and cons of having a PC?**