- 1) Continuation of the Nominations Phase June 1st (closes June 30th)
  - a) Candidate recruitment efforts
    - i) All stations have confirmed regular scheduled posting to multiple times per week or daily to their Facebook/Twitter accounts
    - ii) All website have been updated with prominent announcements calling for candidates on their homepage
    - iii) 60 sec CARTs in rotation at each station has been confirmed at each station
      - (1) KPFA 3 to 5 times daily during primetime
      - (2) KPFK airing daily in English and Spanish (frequency to be confirmed)
      - (3) KPFT 28 times weekly (4 times daily)
      - (4) WBAI airing daily frequency to be confirmed
      - (5) WPFW airing daily frequency to be confirmed
  - b) Prospective Candidates
    - i) KPFA (7 listener, 1 staff increased from 3 listener one week ago)
    - ii) KPFK (5 listener increased from 2 listener)
    - iii) KPFT (2 listener, no change)
    - iv) WBAI (4 listener, increased from 0)
    - v) WPFW (4 listener, increased from 1 listener)
  - c) June 15th a directive to increase frequency of airing of general CARTs will be sent out to stations focusing on stations with the fewest candidates (KPFT, WBAI, WPFW).
  - d) Nominations phase will be extended 2 weeks if we do not have the requisite number of candidates by June 30th.
- (Reiterated from last report) Planning of campaign phase video CARTS and Forums will be produced at the local community media center in the evening hours (time TBD)
  Candidates for WPFW Local Station Board July 17, 2019 at DCTV
  Candidates for KPFK Local Station Board July 18, 2019 at Pasadena Media
  Candidates for KPFT Local Station Board July 21, 2019 at Houston Media Source
  Candidates for KPFA Local Station Board July 22, 2019 at Marin Community Media
- Candidates for WBAI Local Station Board July 24, 2019 at BRIC Arts Media
  - 3) (Reiterated from last report) Targeted outreach to improve e-mail lists accuracy
    - a) Bounced Email Lists Created and individual members are being called daily to update their email on file
  - 4) Questions from PNB

Bill Crosier – Renée should post all reports to the election page

i) Yes this has been done

Lawrence – Enforcing Election Policy Article Four, Delegates, Section 6: Fair Campaign Provisions in the Bylaws regarding on-air forums at the stations need to be followed. All candidates for election as a Listener-Sponsor Delegate shall be given equal opportunity for equal air time, which air time shall include time for a statement by the candidate and a question and answer period with call-in listeners / Provide cost variance with doing debates in-house or at production centers?

ii) Re: Election Policy Enforcement

(1) I would like to point out is that not one election has successfully enforced these provisions.

(2) High quality audio-visual campaign material is being ensured. This year we are taking steps to enforce the provisions by providing all candidates with the opportunity to participate in debate and to have CARTs - in an audio visual format. Audio-visual material has greater potential to engage interest and can travel far beyond the airwaves. **The audio will be made available and stations will have the option to air.** WBAI will be airing the debates. However we cannot force stations to air material. We can encourage and require airing of general CARTs, posting of materials online and on various social media.

(3) Fostering cooperation for the electoral process.

It is not only a question of cost, but of working with station staff with airtime limitations. With the sheer number of candidates at certain stations it weighs heavily on station resources. Historically it has caused conflicts. Because of these, in my opinion, stations have never fully embraced the election which is completely counter-productive. We are trying to create a system to foster cooperation and inclusiveness for all members, staff (paid, unpaid), listener and management so that the election process can be sustained. The idea of moving with the times and using all forms of media we have available to reach out to members, specifically moving away from audio only - to audio visual formats, is intended to expand th reach of listener democracy.

(4) New relationships with local community media centers We had a great experience last year working with 3 community media centers who were very supportive and gave us quality audio-visual material which will be made available for stations to broadcast and distribute online. These relationships are invaluable to each station and to the Pacifica Network as a whole as they also serve the local community. These debates not only serve the election campaign process, but also a raise awareness about the individual stations and Pacifica network as a whole with like-minded media centers.

## Is listener call-in available for these live broadcast events at media centers?

Listener questions will be compiled ahead of time via an online form which will go live in July. The voicemail will also be screened for listener submitted questions. A specific CART calling for listener questions will be created and air the first 2 weeks of July. This allows candidates to prepare. We did this last year and we did receive a limited number of questions, about ½ of them had to do with programming of a specific show or questions why a certain show was removed etc. These are examples of questions that have no value in a candidate debate as the local station boards are not directly involved in programming decisions.