Pacifica Elections 2019 - Elections Report #5 by Renee A Penaloza (NES)

1) Opening of the Nominations Phase June 1st (closes June 30th)
   a) Electronic nomination package -
      https://elections.pacifica.org/wordpress/candidate-information/
      i) Online candidate registration system,
      ii) e-signatures collection for signing of Fair Campaign Provisions,
      iii) e-submission of candidate nominator's information
   b) Candidate recruitment efforts
      i) Station specific e-campaign to preliminary membership lists and members who voted in the last campaign
      ii) Social media push at each station (to be confirmed)
      iii) 60 sec CARTs in rotation at each station for a minimum of 3 times daily during primetime. 15/30 sec CART library will be sent out to stations for use by the end of this week. June 15th a directive to increase frequency of airing of general CARTs will be sent out to stations.

   c) Prospective Candidates
      i) KPFA (3)
      ii) KPFK (2)
      iii) KPFT (2)
      iv) WBAI (0)
      v) WPFW (1)

2) Planning of campaign phase - video CARTS and Forums will be produced at the local community media center in the evening hours (time TBD)
Candidates for WPFW Local Station Board – July 17, 2019 at DCTV
Candidates for KPFK Local Station Board – July 18, 2019 at Pasadena Media
Candidates for KPFT Local Station Board – July 21, 2019 at Houston Media Source
Candidates for KPFA Local Station Board – July 22, 2019 at Marin Community Media
Candidates for WBAI Local Station Board – July 24, 2019 at BRIC Arts Media

3) Targeted outreach to improve e-mail lists accuracy
   a) Bounced Email Lists Created and individual members are being called daily to update their email on file

4) Questions from PNB
   a) Random names on ballots?
      i) Not a good design and not the ballot house standard protocol. Voters need to look for the candidates they wish to rank - sometimes as many as nine times - in a long list. Alphabetical order makes it easier and less time-consuming to find the names of the candidates they are looking for.
      ii) Point is taken into consideration and the ballot house will be consulted with to see if there is another option